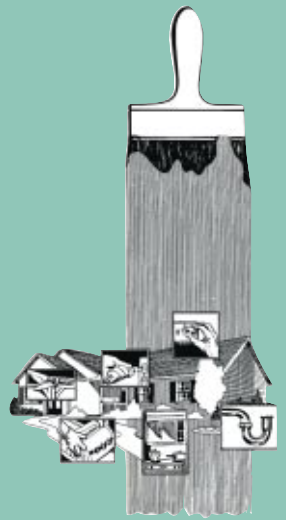


33rd Annual

ORANGE COUNTY HOME SHOW



Held In Cooperation with the SUNY Orange Foundation

MARCH 17 - 18 - 19, 2017

State-of-the-art products and services for inside and outside the home.

SUNY Orange County Community College

**Edward A. Diana Physical Education Center
9 East Conkling Ave., Middletown, New York**

www.showoffice.com

33rd

ORANGE COUNTY HOME SHOW

MARCH 17 - 18 - 19, 2017

Held in cooperation with the SUNY Orange Foundation
At the SUNY Orange Physical Ed. Center, Middletown, NY



Advertising & Promotion

- Strong coverage – Newspaper / Digital
- Cable TV – Hudson Valley Area Systems
- Direct mailing and email blasts to past attendees
- Orange & Rockland (200,000) billing insert program
- Exhibitor distributed discount ticket program

- Meet more customers face to face than with any other type of promotion.
- Achieve thousands of dollars in direct sales, superb exposure and a year's worth of solid leads.
 - Trade shows are the most cost effective method of increasing your market share.

Exhibitor Advantages

- Entire gym is carpeted. Decorative curtains plus booth ID sign and basic electric service (300 watts) included.
- No labor restrictions – set up your own display materials.
- Aggressive advertising campaign to attract Homeowners.
- Well known central location (off Rt. 17 (I-86) and I-84).
- Plenty of Free Parking • Easy ground level exhibitor access



IMPORTANT!
BE SURE TO READ
MOVE IN / MOVE OUT SCHEDULE

2017 Show Dates & Times

Friday, March 17 3pm to 9pm
Saturday, March 18 10am to 8pm
Sunday, March 19 10am to 6pm

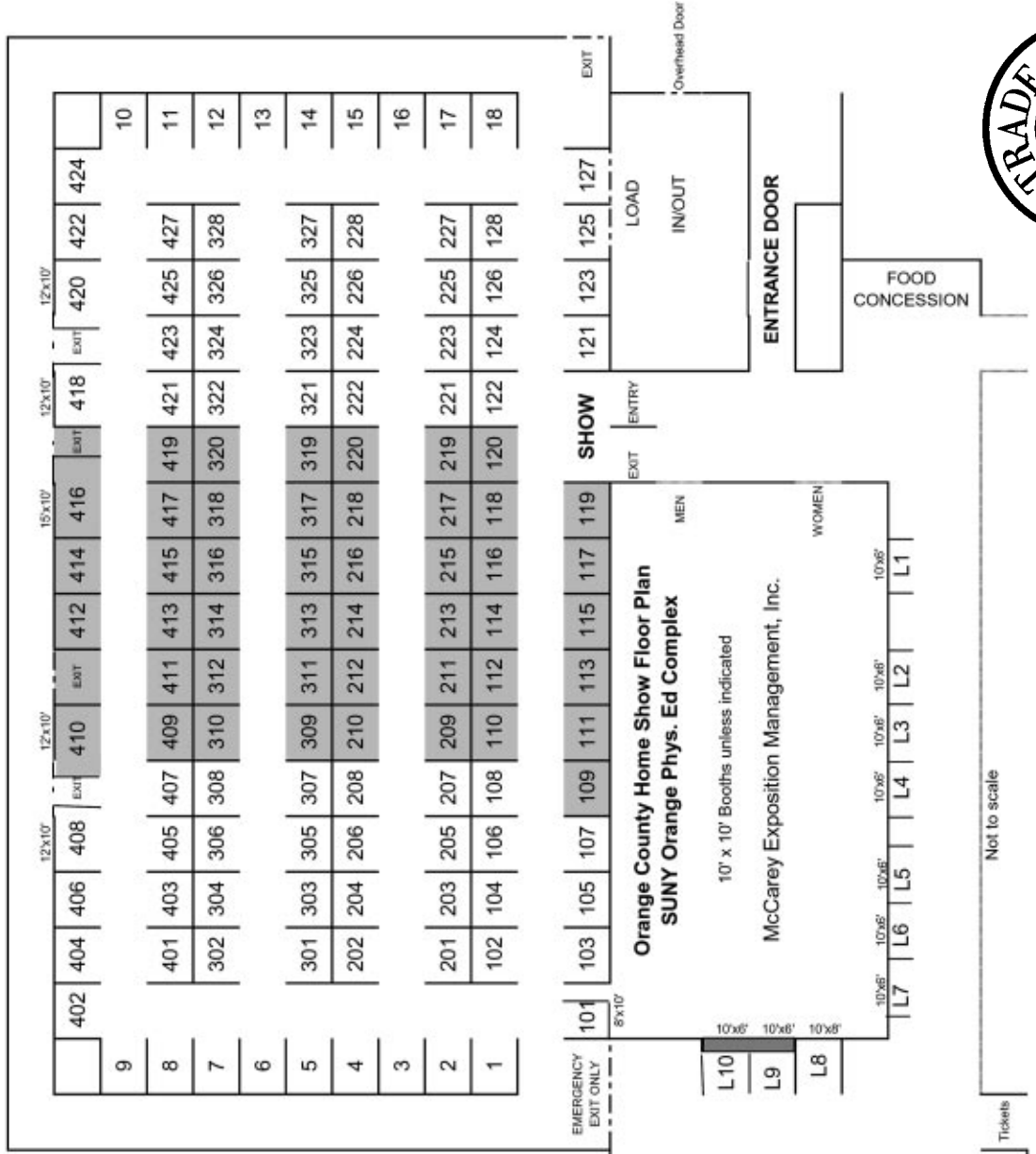


MOVE IN / MOVE OUT SCHEDULE
Thursday, March 16 9am - 7pm
 (For large display units, heavy items and bulky materials such as pavers, spas, heating units, appliances, etc.)
Friday, March 17 9am - 2pm
 (For smaller display units, hand carried items and finishing set up. No heavy equipment.)
Sunday, March 19 6pm
 (All display units must be removed from the college by 9pm)

**Produced and Managed by
McCarey Exposition Management, Inc.
388 East Main Street
Middletown, NY 10940**

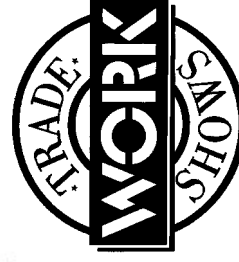
**Orange County Community College
Edward A. Diana Phys. Ed. Center
9 East Conkling Ave.
Middletown, NY 10940
March 17-18-19, 2017**

**Show Information
Coordinator: David McCarey
845-343-2772
800-223-4648
info@showoffice.com
fax: 845-344-1203**



33rd ORANGE COUNTY HOME SHOW RESERVE YOUR SPACE EARLY!

The College's gymnasium will be covered with blue broadloom carpet providing a first class atmosphere to display your products. The price for a standard 10' x 10' booth also includes an 8' high back drape with 30" high side dividers. A booth identification sign (Company Name), plus (2) plugs for 110v electric service (up to 300 watts) are also included. Decorated tables, chairs, etc. may be rented from the decorating company or supplied on your own. **For a corner location a minimum of two booths must be booked.**



*33rd Orange County Home Show
McCarey Exposition Management, Inc.
388 East Main Street
Middletown, New York 10940*

RETURN SERVICE REQUESTED



March 17, 18, 19, 2017

SUNY Orange Diana Physical Ed. Center
9 East Conkling Ave., Middletown, New York 10940

33rd Annual
ORANGE COUNTY HOME SHOW
March 17, 18, 19, 2017

Great Location
SUNY ORANGE CAMPUS
Orange County Community College
Edward A. Diana
Physical Education Center
9 East Conkling Ave.
Middletown, NY 10940



**Looking for new customers and to increase your market share?
Then promote your product or service face to face with interested consumers!**

Don't Miss This Opportunity!

Contact David McCarey 845 343-2772 or 800 223-4648 www.showoffice.com